

# ISRAEL

There were seven Israeli job-creating investment projects recorded in France in 2023, creating 65 jobs in the country, mostly involving decision-making centers.



7

investment projects in 2023

65

jobs created by Israeli projects

71%

of projects involved decision-making centers

Nearly 1 in 3

jobs in IT services

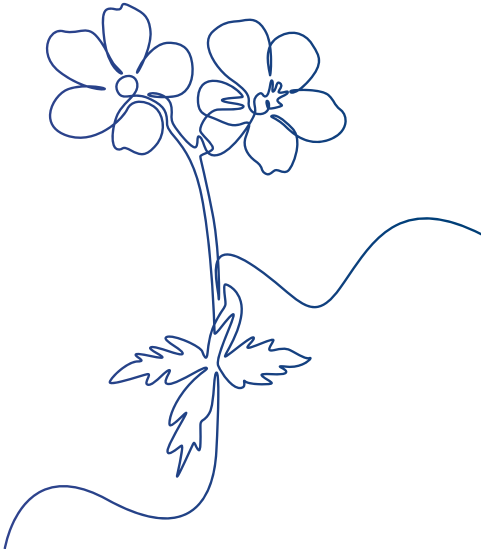
BUSINESS ACTIVITIES

Decision-making centers (5 projects)  
R&D, engineering (2 projects)



### They chose France in 2023

**Mediterranean Food Lab:** The Israeli firm Mediterranean Food Lab has developed a unique technological platform to produce plant-based flavor solutions. Natural flavor bases, obtained via different vegetable protein fermentation processes, lead to a better taste experience (improved taste, masking or modulation of the perception of taste notes, etc.). The firm has decided to set up its European headquarters and establish an R&D center in Dijon (Bourgogne-Franche-Comté region), to develop partnerships with research laboratories, as well as agri-food and restaurant players.



From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the “France 2030” attractiveness strategy.

### Israeli investments in France

The FDI stock\* of businesses from Israel in France is around €1.3 billion.

There were seven investments recorded from Israel in France in 2023, creating 65 jobs.

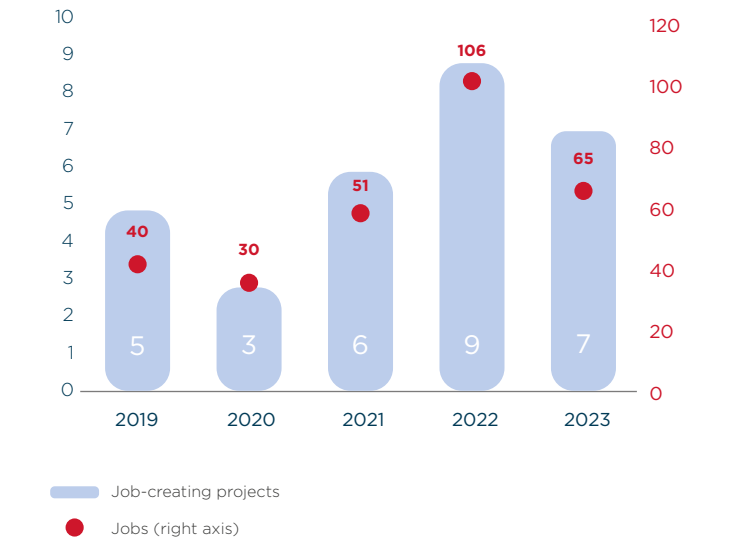
The deployment of four new decision-making centers and the expansion of another created 50 jobs, while two new R&D sites also created 15 jobs.

From a sectoral point of view, Israeli projects were diversified. Two of them involved IT services, accompanied by 20 jobs, while the other projects concerned various sectors, such as agri-food or chemicals and plastics.

### Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	5	50	71%	77%
R&D, engineering, design	2	15	29%	23%
Total	7	65	100%	100%

### Change in projects and jobs since 2019



### Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
IT services	2	20	29%	31%
Agri-food	1	10	14%	15%
Chemicals, plastics	1	10	14%	15%
Energy and recycling	1	10	14%	15%
Medical equipment and devices	1	10	14%	15%



Top host regions in 2023

ILE DE FRANCE (PARIS REGION) 3 projects

BOURGOGNE-FRANCHE-COMTÉ 2 projects

NOUVELLE AQUITAINE 1 project

AUVERGNE-RHÔNE-ALPES 1 project